

YOU ARE INVITED: Sierra Club Executive Director Carl Pope has written the Foreword for a new book by Sharon T. Freeman of Washington, DC, entitled *Blacks Living Green*. This is an excellent book for all of us to read and realize the human resources that we have in our communities. This book also goes a long way to dispel the myth that African Americans are not interested in environmental or "green" issues. *Blacks Living Green* highlights individuals all over the country who have chosen environmental careers, hobbies, or businesses. Here in Memphis we have the opportunity to see and hear this wonderful author that has the endorsement of the National Sierra Club and even includes an open letter for membership in the book and a list of some of our offices. The success of our wide array of environmental work relies on the dedication and capacity of key leaders in our community. Our green role models promote a better quality of life for everyone and encourage environmental sustainability in the Memphis area. On April 9th at 7 pm we will recognize ten individuals at Caritas Village at 2509 Harvard (corner of Merton) that are "green role models".

Award recipients will include the following, plus a surprise recipient:

Sandra Upchurch, High School Teacher Extraordinaire & Industrial Chemist (TP3 Green School!)

Frank D. Robinson, Reclaimed Materials Artist

Hazel Burks, Health & Wellness Expert

Rev. Ralph White, Environmental Justice Activist & Pastor of Bloomfield Baptist Church

Andree Glenn, Co-Founder of "Neighbors for Trees"

Dr. Stanley Abell, LeMoyne - Owen College Professor & Ecological Society of America Member

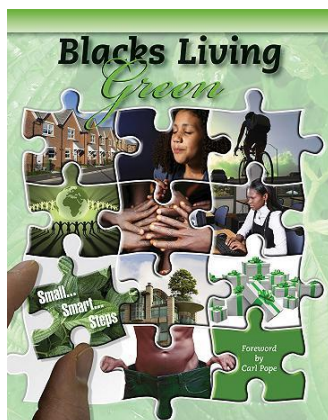
Pearlie Estes - Master Gardener & Owner of Day Lilies Plus Nursery

Shawn Posey - Urban Forester, Department of Agriculture

Calvin Robinson, Fuller State Park Manager (TN State Park!)

The keynote speaker for our event will be Sharon T. Freeman, PhD, of Washington, DC. Ms. Freeman is an Economic Development Specialist who has worked for the past 35 years helping developing countries around the world. She has worked as a consultant and Advisor to the U.S. Secretary of Commerce, as U.S. Trade representative, and served as a member of the U.S. Diplomatic Corps. She has worn many hats and now is turning her attention to the state of Black America in urban areas. Learning about the various interests, careers, motivations and inspirations, and even our strategies to create positive change is what compelled her to write her newest book about African Americans. She quickly tears down stereotypes and dispels myths that depict African Americans as uninterested in green issues and environmental matters. The Sierra Club wants to take time to applaud those in the Memphis area that are doing similar work and have similar interests as those highlighted in her book, *"Blacks Living Green"*. Be there to join her in applauding our 2009 'green' role models. Afterwards, Ms. Freeman will sign copies of her book.

This event is family-friendly, free and open to the public. Encourage your colleagues, friends and family to join us as well. Please share the event flyer.



When: Thursday, April 9, 2009
Time: 7:00 pm – A Book Signing will follow!

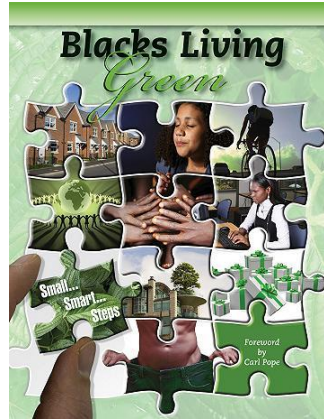
**Where: Caritas Village, 2509
Harvard Avenue (at Merton)
Memphis, 38112**

**Cost: No cost to the public thanks to
the generosity of the Sierra Club!
All are welcome!**

**You are Invited to Meet and Hear
Author**

Sharon T. Freeman, Ph.D.

Speak about her life's journey and her new
Myth-Busting Book
"Blacks Living Green"



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Time: 7:00 pm – A Book Signing will follow!

Where: Caritas Village, 2509 Harvard Avenue (at Merton) Memphis, 38112

Cost: No cost to the public thanks to the generosity of the Sierra Club! All are welcome!

The highlight of the evening will be the recognition of
Ten local Mid-South "Blacks Living Green"

Whether it's their career or lifestyle or interest they are our 2009 'GREEN Role Models

Who said African Americans are not 'green'?

"...the stories in this book are important – they embody hope, they embody struggle, and they embody connectedness – as an environmentalist, I'm glad to be in this together. And if we reflect on the stories in this book, we'll probably have a better grasp of the man we just elected to get this country out of the biggest mess in seventy years."

Blacks Living Green, Foreword by
Carl Pope, Sierra Club Executive Director

*Event sponsored by the Sierra Club Environmental Justice Program, Chickasaw Group and Caritas Village
For more information, please call 324-7757*